

What is the Purpose of Our Strategic Plan?

The positive impact of this plan is its utility as a guide and navigational tool for intentional and purposeful action, prioritizing initiatives and services provided by the Library District as a high performing library.

The strategic plan is as much about reflectively sustaining what the library already does well for its community as it is about thoughtful innovation.

Elements Highlights

Vision

The Santa Clara County Library District aspires to be an inclusive space where everyone feels welcomed, supported in their lifelong learning, and energized to help us evolve as a community.

We will work to create a world in which access to knowledge, resources, and opportunities is guaranteed to all.

Mission

**At Santa Clara County Library District,
YOU: BELONG. CONNECT. DISCOVER.**

Priorities

WELCOME

We welcome all,
providing inclusive
and compassionate
library service
throughout the district.

LISTEN

We listen, valuing the
voices of our patrons,
our communities,
and our partners.

INSPIRE

We inspire, building the
foundations of literacy
with our community.

INNOVATE

We innovate, fostering
a culture of curiosity
and opportunity.



For more information visit us at
scclld.org/strategic-plan

WELCOME

We welcome all, providing inclusive and compassionate library service throughout the district.

GOAL

Advance equity, diversity, and inclusion efforts to strengthen a sense of belonging at SCCLD.

1

GOAL

Use innovative service models to connect community members with the library.

2

GOAL

Build on the service-oriented districtwide philosophy to provide a welcoming and positive library experience.

3

GOAL

Support local community needs with reflective services throughout the Library District.

4

INSPIRE

We inspire, building the foundations of literacy with our community.

GOAL

Create a comprehensive Districtwide literacy program plan.

1

GOAL

Work with educators to increase use of library services and materials.

2

GOAL

Create enchanting and interactive children's spaces to instill a joy of learning.

3

LISTEN

We listen, valuing the voices of our patrons, our communities, and our partners.

GOAL

Expand understanding of and support for partnerships across the Library District, with a focus on building relationships to increase community connections.

1

GOAL

Recruit and retain staff and volunteers that reflect our communities.

2

GOAL

Develop a patron-centered intentional programming model.

3

GOAL

Measure and actively promote the community impact of library programs and services.

4

INNOVATE

We innovate, fostering a culture of curiosity and opportunity.

GOAL

Actively innovate without fear of failure.

1

GOAL

Design and implement flexible public spaces that encourage library visits and elevate patron experiences.

2

GOAL

Spark discovery with new technology.

3